

Olfactory Workshops By Osmothèque

*Designed for
fragrance industry professionals*



Some of the
TREASURES
of the
Osmothèque

Fougère Royale (1884) HOUBIGANT,

Le Fruit Défendu (1914) ROSINE,

Chypre (1917) COTY,

Crêpe de Chine (1925) MILLOT,

Iris Gris (1947) FATH,...

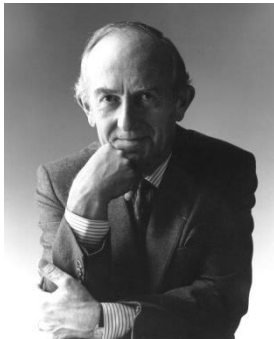


Osmothèque: the beginnings

From the Greek *osme* - odor and *thêkê* - place, the Osmothèque was inaugurated over 20 years ago, in 1990. It has since become the one-of-a-kind olfactory archives that to this day remains unique in the world.

The idea of a “Maison des Parfums” (Home of Perfumes) was under evaluation by the technical commission of the Société Française des Parfumeurs for years. The aim was to create a place where professionals and fragrance lovers could rediscover the perfumes they had once known and loved. In addition, the institution was to devote itself to scents long forgotten, to become the only place where lost or discontinued fragrances could be reproduced, classified and archived. In order to realize such an ambitious project, several passionate perfumers, members of the commission, had to show a great deal of commitment and determination. Together they set to revive lost perfumes, creating their records and thus protecting the heritage of the fragrance industry. Those pioneers collected some 400 fragrances, of which 70 were already at the time discontinued.

Two institutions have been enthusiastically and determinedly supporting the project: the Comité Français du Parfum (CFP) and the Chambre de Commerce et d'Industrie de Versailles Val d'Oise-Yvelines (CCIV). Thanks to their financial support, the Osmothèque has grown over the years...



Jean Kerléo,
Osmothèque's Funder

Osmothèque nowadays

The only place in the world where you can scent lost fragrances that once embodied an era. Study and compare them alongside other compositions that have travelled through times!

An impressive collection of 3 000 fragrances, including 400 no longer available on the market

Each session built around a completely unique experience of discovering perfumes impossible to smell anywhere else

Highly respected and experienced perfumers, both active and retired

As an independent association, Osmothèque's workshops can be...

...held at the Osmothèque
or on your company's premises,

...built into your corporate events, such as staff training,
consumer/blogger meetings, product launches, etc.,

... customized to your company's needs,

... delivered by our staff in English, French and Italian, or in other languages with the help of a translator.

Our most popular WORKSHOPS

- 1. HISTORY OF PERFUMERY**p 5
 - Historic perfumes from Antiquity to the Present
 - A close-up look at chosen periods and its perfumes
- 2. FRAGRANCE FAMILIES**.....p 6
 - The Genealogy of Fragrances
 - A close-up look at a fragrance family
- 3. RAW MATERIALS & FRAGRANCES**p 7
 - The Golden Era of Synthetic Chemistry
 - A specific raw material (iris, vanilla, jasmine...) and its usage
- 4. PIONEERS OF PERFUMERY**p 8
 - The first fragrance houses: HOUBIGANT, PIVER, LUBIN...
 - Signature fragrances of a perfumer: François COTY, Ernest BEAUX...
- 5. FRAGRANCE & FASHION**.....p 9
 - Birth of perfumery in the world of fashion
 - The first fashion houses to dive in: Poiret, Chanel, Lanvin, Patou,...
- 6. NICHE BRANDS**.....p 10
 - Creators, brands, contemporary perfumery ...
- 7. OUR REFERENCED PARTNERS**.....p 11-12

1. History of Perfumery

Historic perfumes from Antiquity to the Present

Audience

- Perfumers
- Training instructors & Beauty advisors
- Marketing teams
- + consumers/clients during specific corporate events

Aim

- Dive into the history of perfumery and discover key masterpieces
- Analyze each perfume's structure and key notes, while learning its origins, purpose and fragrance family classification

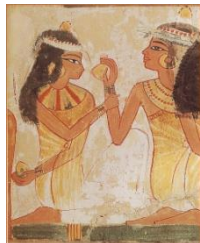
Topics covered

Archetypes per period: genesis, centuries XIV - XVIII, industrialization of the perfumery, modern perfumery

Main extraction methods

Profession of a perfumer: his organ, raw materials...

Customized option available upon request: a close-up look at one specific period and its key olfactory creations



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2. Fragrance Families

Audience

- Perfumers
- Training instructors & Beauty advisors
- Marketing teams

Aim

- Comprehend the classification of perfumes into families
- Smell the breakthrough archetypes that have changed the working methods of perfumers

Perfumes presented (non-exhaustive list)

Citrus: Vinaigres, Eaux de Cologne : Koëlnish Wasser 4711 MUELHENS (1792), Eau Sauvage DIOR (1966)

Floral: La Rose Jacqueminot COTY (1904), Jasmin de Corse COTY (1906), Moment Suprême de Jean PATOU (1931)

Fougères: Fougère Royale HOUBIGANT (1884), Le Trèfle Incarnat PIVER (1896)

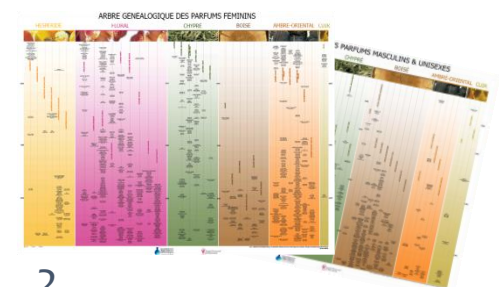
Chypres: Le Chypre COTY (1917), Crêpe de Chine MILLOT (1925)

Woody: Vétiver CARVEN (1957), Bois Noir CHANEL (1987)

Oriental: Ambre Antique COTY (1905), Youth Dew Estée LAUDER (1952)

Leather: Cuir de Russie CHANEL (1924), Scandal LANVIN (1932)

Customized option available upon request: a close-up look at one chosen fragrance family



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3. Raw Materials

Synthetic Chemistry / Role of Bases / Natural raw material

Audience

- Perfumers
- Training instructors & Beauty advisors
- Marketing teams
- R&D juniors

Aim

- Develop olfactory skills
- Smell the great discoveries of the organic chemistry that have widened the olfactory palette
- Examine their effects on perfumes
- Analyze their use in perfumes
- Discover bases and their specialty
- Learn about fragrance composition societies and their area of expertise

Scents presented (non-exhaustive list)

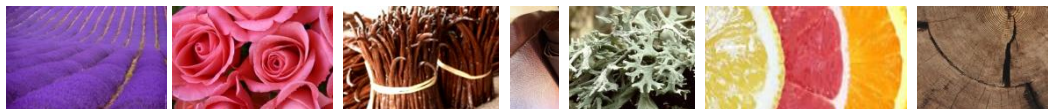
Vegetal ingredients : Vanillin, Ambrox, Ionone...

Natural ingredients : Jasmine, Rose, Lavender, Iris...

Mineral ingredients : Aldehydes

Some archetypes and perfumes where they are used:
Coumarine, Amyl salicylate, Isobutyl quinoline, Calone...

Some bases and perfumes where they can be found:
Ambrein, « Mousse de Saxe », Ambrarone, Dianthine...



4. Pioneers of Perfumery

Audience

- Perfumers
- Training instructors & Beauty advisors
- Marketing teams

Interesting workshop for a corporate event .

Aim

- Discover the first perfume brands, learn more about their history
- Understand the origins of modern perfumery

Perfumes presented (non-exhaustive list)

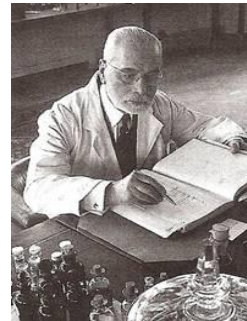
Jacques GUERLAIN - Mitsouko (1919), Après l'Ondée (1906)

François COTY - L'Origan (1905), Émeraude (1921)

Germaine CELLIER - Bandit (1944), Vent Vert (1945)

Ernest BEAUX - N° 5 (1921), Cuir de Russie (1924)

Jean CARLES - Canoé (1935), Ma Griffe (1946)



Jacques
GUERLAIN
1874 - 1963



François
COTY
1874 - 1934



Germaine
CELLIER
1909 - 1976



Ernest
BEAUX
1882 - 1961

Customized option available upon request: a close-up look at one chosen perfumer

5. Fragrance and Fashion

Audience

- Perfumers
- Training instructors & Beauty advisors
- Marketing teams

Interesting workshop for a corporate event or extra-professional activities

Aim

Understand the XX^e century interactions between perfumes and fashion houses

Perfumes presented (non-exhaustive list)

Iconic fragrances like:

Paul POIRET - les Parfums de Rosine, Le Fruit défendu (1914), Arlequinade (1924)

Gabrielle CHANEL - le N°5 (1921), Bois des Îles (1926), Gardénia (1925)

Jeanne LANVIN - Arpège (1927), My Sin (1925), Scandal (1932)

Jean PATOU - Amour Amour (1928), Joy (1935)

Elsa SCHIAPARELLI - Snuff (1937), Shocking (1937)

Jacques FATH - Iris Gris (1947), Green Water (1947), Canasta (1950)

Customised option available upon request: a close-up look at one specific fashion house and its perfume(r)s



Paul POIRET



Gabrielle CHANEL



Elsa SCHIAPARELLI



Jean PATOU

6. Niche Brands

Audience

- Perfumers
- Training instructors & Beauty advisors
- Marketing teams
- Business intelligence

Aim

Understand how the current market structure emerged and what new challenges both perfumers and marketing teams must face

Perfumes presented (non-exhaustive list)

Pioneers:

- Diptyque
- L'Artisan Parfumeur
- Annick Goutal
- Serge Lutens
- Comme des Garçons
- Patricia De Nicolaï

The New Wave:

- Frédéric Malle
- État Libre d'Orange
- The Different Company
- Parfums d'Empire
- Le Labo
- Lubin

...



7. Our referenced partners

Regarding the History of Perfumes, the Osmothèque is the leading body with the expertise recognized by the industry. Many companies seek inspiration from the inestimable treasures found in our collection. Some of our partners are showcased below:



A passage from the speech of Frédéric MITTERRAND, Culture Minister, delivered at the ceremony of extending the Order of Arts and Letters honours to Daniela ANDRIER, Françoise CARON, Olivier CRESPE, Dominique ROPION and Maurice ROUCÉL:

« The Perfume, just like music, is an art of time, as conceded by one of its most illustrious representatives, the commander and the historical reference, Edmond ROUDNISKI. It resists the test of time as a result of the work of the Osmothèque, which strives to gather and preserve existing perfumes as well as to recreate past masterpieces. The library of exhalations and evanescent scents, the laboratory that withstood the test of time, I would like to keenly acknowledge the Versailles-based Osmothèque for its major role in the preservation and maintenance of the artistic know-how of one of our finest cultural traditions. »

Frédéric MITTERRAND
January 26th, 2012



Quote upon request

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